



**63rd Grand Opening Parade
July 23, 2011, 11:00 am**

The parade theme, “**America on the March**”, honors the **Ionia Free Fair’s** stature as one of the nation’s best fairs for almost a century.

A parade entry form is enclosed. **It should be completed and returned to the Ionia Free fair as soon as possible. The entry deadline is Friday, July 1, 2011.**

Parade information including entries, will be posted on the Ionia Free Fair website at www.ioniafreefair.com

It is important that parade entries adhere to these parade guidelines:

1. The tossing of candy or other items **is not** allowed.
2. Commercial vehicles will be permitted if the participating business is a 2011 Ionia Free Fair sponsor. Other commercial vehicles will not be permitted in the parade unless used to pull a float and/or to implement the theme of the parade.
3. Celebration queens and their court members should provide their own parade vehicles, including floats or convertibles.
4. The expression of political ideology, including vocal or printed criticisms of individuals and/or organizations is not allowed.
5. The enclosed Hold Harmless and Release and Indemnity Agreement must also be completed, signed, and returned with the parade entry.

The Ionia Free Fair reserves the right to deny participation to applicants not adhering to the guidelines.

Please contact the Ionia Free Fair at 616.527.1310 or Dave Hess at 616.527.4161, if you have any questions. Feel free to visit our web site, www.ioniafreefair.com, for more information about the 2011 Ionia Free Fair.

The 2011 Ionia Free Fair Grand Opening Parade is proudly sponsored by



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